



# **2020 Show Low Main Street Downtown Merchant Holiday Decorating Event**

*Our hearts and souls have experienced challenges this year that we never imagined. So have our businesses.*

*The Holidays this year are the perfect time for all of us to come together and embrace each other with a demonstration of the enduring spirit of Show Low.*

*You can reach out to show your spirit and support to your community by simply joining in the  
**Show Low Shines event!***

*All downtown businesses are encouraged to put up holiday lights on their businesses this year. This is not a contest or competition, but a gesture of reassurance, appreciation, and community support.*

*Show Low Main Street is encouraging participation by helping with hanging your lights, free of charge. We will even donate a string of lights to participants. Just contact us at [showlowmainstreet@gmail.com](mailto:showlowmainstreet@gmail.com) or Denise at 623 340-4131 and we will coordinate getting your lights up by November 27<sup>th</sup>.*

***Let's light up this town like never before!***  
*(Subject to Covid-19 restrictions)*



**Then on December 5<sup>th</sup>:**

**Downtown Merchants  
light up your store front by 6pm,  
Christmas Light Parade at 7pm,  
Tree Lighting after Parade**

